

Committee(s):	Date:
Policy and Resources Committee	16 November 2017
Subject: Crossrail Art Programme –proposals for the City of London’s remaining funding commitment and artwork in the public realm	Public
Report of: Town Clerk	For Decision
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Summary

The City of London Corporation has committed up to £3.5 million from City’s Cash to match contributions from other sponsors for the Crossrail Art Programme (providing a total budget of up to £7 million) for the installation of artworks from international artists across seven central London Elizabeth Line stations.

This report seeks Members’ approval to the City of London Corporation varying the basis of its existing commitment to the Crossrail Art Programme to enable the remainder of the City’s funding to be used flexibly across the seven stations to deliver the Programme without the need for it to be matched by another donor.

The report also seeks Members’ approval in principle to the City of London Corporation assuming ownership and responsibility (in its local authority capacity) of two proposed artworks that will be placed within the public realm at the Broadgate and Moorgate ends of the new Liverpool Street Elizabeth Line Station. All other artworks will be located on Transport for London land or property and will therefore remain their responsibility, as was envisaged at the outset of the project.

Recommendations

Members are asked to: -

1. Approve the proposal for the City of London Corporation to vary the terms of its existing commitments to the Crossrail Art Programme to allow the remainder of its £3.5m commitment (£478,000 to be used to deliver artworks across the seven central London Elizabeth Line stations without requiring the City’s contribution to be match funded by another donor;
2. Approve in principle the City of London Corporation taking ownership and responsibility for the artworks situated in the public realm at the Broadgate and Moorgate exits of the new Liverpool Street Elizabeth Line station (subject to highway authority approval and other land owner consents);
3. Delegate authority to the Town Clerk, in consultation with the Chairman and Deputy Chairman, to agree the commuted sum the City of London Corporation will receive upon taking ownership and responsibility for the artworks at Broadgate and Moorgate;

4. Subject to the relevant approvals noted at paragraph 2, delegate authority to the Town Clerk to instruct the City Solicitor to enter into an Artworks Agreement in respect of both artworks accepting ownership and responsibility for the artworks and agreeing implementation arrangements, subject to receipt of the commuted sum;
5. Delegate authority to the Town Clerk, in consultation with the Chairman and Deputy Chairman, to take any further decisions, and to vary any existing commitments made by the City of London Corporation as may arise to facilitate the successful delivery of the Crossrail Art Programme; and
6. Note that no additional financial resources are required.

Main Report

Background

1. On 12 December 2013, your committee approved the City of London Corporation's (the City) support for the Crossrail Art Strategy. The amount approved for administrative and project support expenditure was £250,000 and up to £3.5 million was additionally allocated from City's Cash to match private sponsorship to fund artworks to be installed at the seven central Elizabeth Line stations through the Crossrail Art Programme. At Crossrail Ltd's request, the City and Crossrail Ltd's obligations were set out in a binding letter, dated 4 November 2015.
2. A registered charity and company limited by guarantee, the Crossrail Art Foundation (Co No 09200269) (Ch No159310) (the Charity), was established by the City Corporation and Crossrail Limited, to implement the Programme. The Charity aims to bring together creativity from internationally renowned artists, with reputable contemporary London-based art galleries, corporate funders and world-class architects, designers and engineers, to deliver one of the leading public art programmes of a generation.
3. In September 2016, your committee agreed to remove the condition that the City's financial contribution was required to be match funded to enable an artwork to be installed at the eastern ticket hall of Farringdon Elizabeth Line station. This location is expected to be one of the main entrances to Culture Mile when the central Elizabeth Line section becomes operational in December 2018. An artwork at this location would not have been possible without this variation.

Current Position

4. To date, private sponsors have been identified across all seven stations and world renowned artists have been selected across the Programme. The City Corporation has to date committed £2,559,500 to match fund the equivalent binding financial commitments from private sponsors and an additional £462,500 has been reserved whilst funding negotiations are underway with potential sponsors. There is currently £478,000 of the City's match-funding allocation remaining.
5. The ability of the Art Programme to use the City's funding commitment flexibly, without requiring it to be match funded, will help ensure its successful delivery

and manage any unexpected programme issues at this crucial final stage. No additional funding will be requested from the City to facilitate this.

6. The Crossrail Art Foundation is administered by Crossrail Ltd. with further in-kind support given by officers of the City of London Corporation. Crossrail is now nearing completion with some sections already open and a further four sections opening on a phased basis up to December 2019. Accordingly, Crossrail Ltd. has slowly been reducing its staff numbers over the past several months and we now know that key members of the Crossrail Art Programme team will only be in place until September 2018. By this time it is expected most of the artworks will be delivered.
7. Over the coming months, contracts and plans will be put in place to ensure the successful delivery of the remaining artworks once Crossrail Art Programme staff have departed and it is anticipated that the Charity will also be wound up in a timely manner thereafter as stated in the Memorandum of Understanding between the City and Crossrail Ltd before the Charity was established. Providing flexibility in the use of the City's funding will help minimise any possible disruption to the tight timescales for delivery of the artworks.
8. All but two of the artworks across the Programme are situated within the confines of the Elizabeth Line stations. Ownership and responsibility for these pieces will pass to the Station Infrastructure Managers and "Art on the Underground" – the department of Transport for London that manages all art within their network - once they have been installed. The proposed artworks at Broadgate and Moorgate will be situated in the public realm; Transport for London has therefore advised that it is unable to take ownership and responsibility for these artworks.
9. Both artworks will be placed wholly or partially on public highway (subject to highway authority approval and the consent of other landowners). Officers advise that it would be most appropriate for the City of London Corporation, as 50% funder of the Crossrail Art Programme in its entirety and as local authority, to take ownership of the pieces. The artworks would come with appropriate commuted sums as a contribution towards on-going maintenance and associated costs.
10. Whilst designs are still being developed, the maintenance requirements of the sculptures are anticipated to be relatively light touch. The Broadgate sculptures will be constructed from high grade mirror polished stainless steel and will require an annual wash, whilst the Moorgate sculpture is likely to be constructed from corten steel (weathering steel) and require an annual inspection.

Proposal

11. It is proposed that the City of London Corporation vary the basis of its commitment of up to £3.5m to the Programme to allow the remaining funds (i.e. £478,000) to be used flexibly, without the need for sponsor match funding, to deliver artworks across the Art Programme.

12. It is further proposed that approval in principle be granted to the City taking ownership of the artworks proposed for the public realm at Broadgate and Moorgate. These artworks are both subject to City Arts Initiative and Planning approvals. The Broadgate sculpture received approval through the Arts Initiative Process in March 2016. Highway Authority approval and consents from other affected landowners will be required. These consents may be subject to commitments from the City to the landowners and other parties regarding maintenance and other liabilities.
13. The City will receive a commuted sum from the Crossrail Art Foundation as a contribution towards the future care and maintenance of these artworks and delegated authority is sought by the Town Clerk to agree these sums in consultation with your Chairman and Deputy Chairman.
14. Delegated authority is also sought by the Town Clerk in consultation with your Chairman and Deputy Chairman to deal with any necessary future variations to the City of London's commitment to the Crossrail Art Foundation, to facilitate the successful delivery of the Crossrail Art Programme and any issues arising as the Charity is wound up.

Financial Implications

15. The proposals set out within this report concern only upon the City's existing £3.5 million match funding and £250,000 core funding allocations to the Art Programme agreed in December 2013. The proposals do not require the commitment of additional financial resources.
16. The City's agreement in principle to the ownership and on-going responsibility for the artworks to be placed in the public realm is subject to an appropriate commuted sum being agreed for both artworks. The Chamberlain will assist in the formulation of this sum.

Conclusion

17. The City of London's 50% funding of the Crossrail Art Programme has been instrumental in bringing about one of the leading public art programmes of a generation. Most of the artworks will be delivered by December 2018, when the Elizabeth Line officially opens. The proposals set out within this report will provide flexibility to aid the successful delivery of the Programme and allow it to manage any unforeseen circumstances whilst minimising delays and allow the City to work with Crossrail colleagues in managing the closure of the Charity.

Background Papers

1. Crossrail – Report to the Policy and Resources Committee, 12 December 2013.
2. Crossrail Art Foundation – Report of the Policy and Resources Committee to the Court of Common Council, 24 July 2014.

3. Crossrail Art Foundation – Report to the Policy and Resources Committee, 8
September 2016

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